



View Systems Announces Strategic Investment with Diversified Web Holdings for the MINI Sim Cam

BALTIMORE, March 8, 2010 (PR NEWSWIRE) -- View Systems, Inc. (OTCBB: [VSYM](#)), a security and tele-data solutions provider, announced today that the company, together with its technology partner Visisys Holdings Plc, provider of central station monitoring software, reached an agreement with Diversified Web Holdings (DWH). Under the auspices of the agreement, DWH will invest into a campaign to promote the MINI Sim Cam via conventional and Internet marketing channels.

Diversified Web Holdings, a subsidiary of Global Advertising Strategies, is a New York-based venture capital firm that invests and partners with companies that can leverage DWH's media resources and expertise. DWH invests into leading technology companies into their market where web properties owned by DWH can be used to penetrate the online market and social media space.

DWH will spearhead a marketing campaign in a few different languages to penetrate the market of properties that have been left vacant or abandoned due to the economical crisis. View's MINI Sim Cam can provide a link directly to homeowners and property managers, as well to a central station for 24/7 monitoring and security.

The MINI, which stands for Mobile Intelligent Network Informer, is a wireless watchdog communication device that checks for intrusion into uninhabited areas like foreclosed houses, storage spaces, and vacation homes. It's a portable device that senses motion and sends text and picture messages to a user's cell phone. The product retails for \$299.00 and can be purchased online by visiting www.minisimcam.com.

"MINI Sim Cam has the potential to disrupt the home security market. View Systems has developed an easy-to-use, full service monitoring solution that integrates with existing mobile technologies. At this competitive price point, we anticipate rapid market uptake," commented Doug Cress, who will be managing the marketing campaign at Diversified Web Holdings.

View Systems CEO, Gunther Than, states, "I fully expect the MINI Sim Cam to add \$2-3 million in annual sales to the company once the product has been introduced and has gained national attention. I am looking forward to seeing how this campaign progresses. I am confident that Diversified Web Holdings will promote the MINI to all the appropriate channels, yielding sales and profit for the company."

About View Systems: View Systems, Inc. manufactures and installs weapons detection identification systems, video management platforms and tele-data communication networks targeted towards correctional facilities, schools, courthouses, government agencies, event and sports venues, and commercial businesses. More information can be found on the website at www.viewsystems.com.

About Diversified Web Holdings (DWH): Diversified Web Holdings is a venture capital firm that strategically invests and partners with companies that can benefit from digital media resources and expertise. Portfolio companies typically outsource key aspects of their businesses, such as sales and marketing, public and investor relations, and business development, to the DWH team. For more information, please visit Diversified Web Holdings at www.dwhvc.com.

About Visisys Holdings Plc.: Visisys is a technology leader in integration and implementation of intelligent video security. This technology allows people, events or financial facts to automatically trigger surveillance alarms, notifying required personnel to generate security responses without the need for visual human monitoring. Visisys uses biometrics, computer-synchronization and machine vision techniques such as face capture and recognition, license plate recognition and point-of-sale device coordination to achieve its intelligent video security. For additional information, visit, <http://www.visisys.com>.

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Forward Looking Statements: This press release contains certain forward-looking statements. Investors are cautioned that certain statements in this release are "forward looking statements" and involve both known and unknown risks, uncertainties and other factors. Such uncertainties include, among others, certain risks associated with the operation of the company described above. The Company's actual results could differ materially from expected results.

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